

WORLD MAP OF ELLEPOT

CUSTOMERS IN MORE THAN 120 COUNTRIES







16 SALES & DISTRIBUTIONS PARTNERS



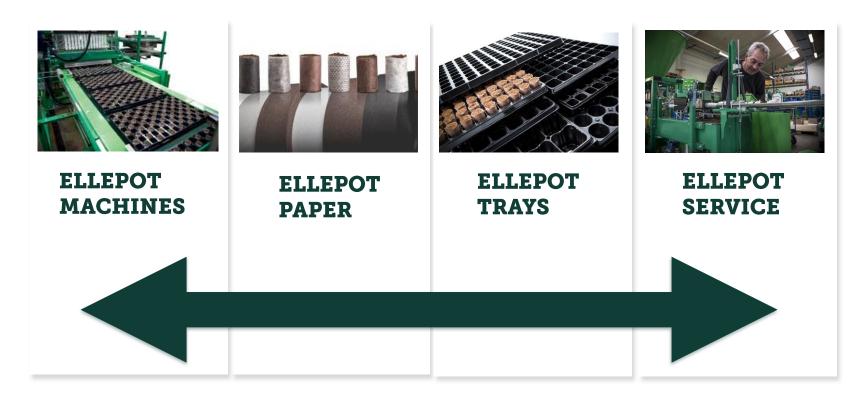


120 COUNTRIES



ONE INTEGRATED PROPAGATION SYSTEM

WHAT IS ELLEPOT





KEY QUESTIONS?

What are the key challenges with current planting system?

- 1. Plant supply to the compartment/machine
- 2. Extracting plants from the trays time consuming or difficult to automate
- 3. Root damage (due to extraction and when planted)
- 4. Quality of establishment (Transplant shock, mortalities, windthrow)









KEY QUESTIONS?

What plant specifications does effective mechanised planting require?

- Root quality & integrity
- Uniform plant height & branching (form)
- Uniform RCD/Sturdiness
- Good plant health









KEY QUESTIONS?

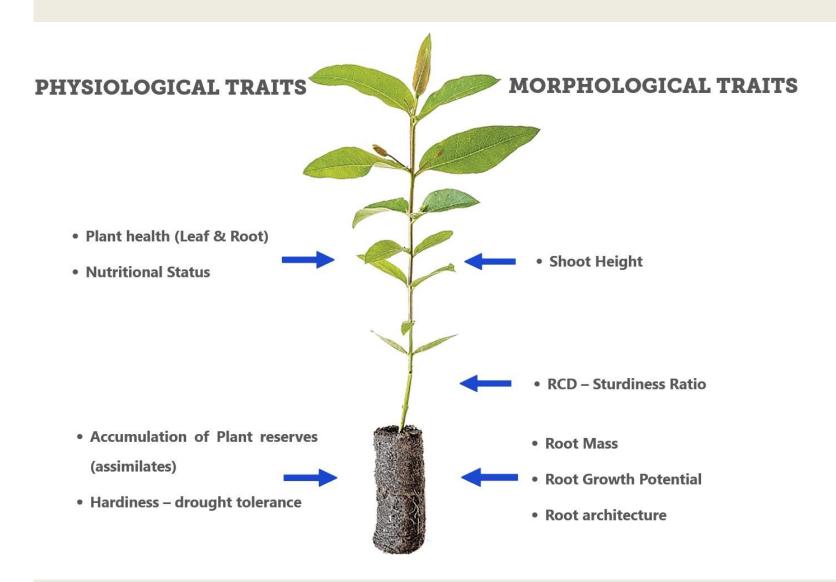
Target Plant Concept

The TPC means to target specific physiological and morphological seedling characteristics that can be quantitatively linked with reforestation success" (Rose and others 1990 / Landis 2009).





WHAT TRAITS?





HOW DO NURSERIES ACHIEVE THIS?

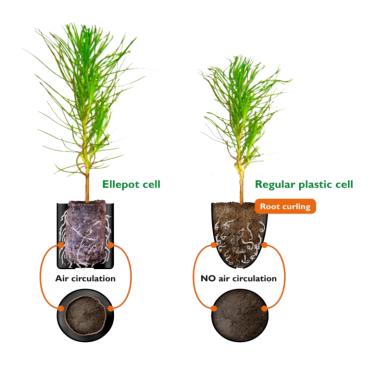
- Ellepot propagation system
- Best Nursery Practices
- On time production
- Sorting operations
- Plant Quality Index (Traits)
- Plantcare (transport & holding)





WHAT ARE ELLEPOTS?

- Air pruning
- Stabilised substrate
- Density
- Water Holding Capacity

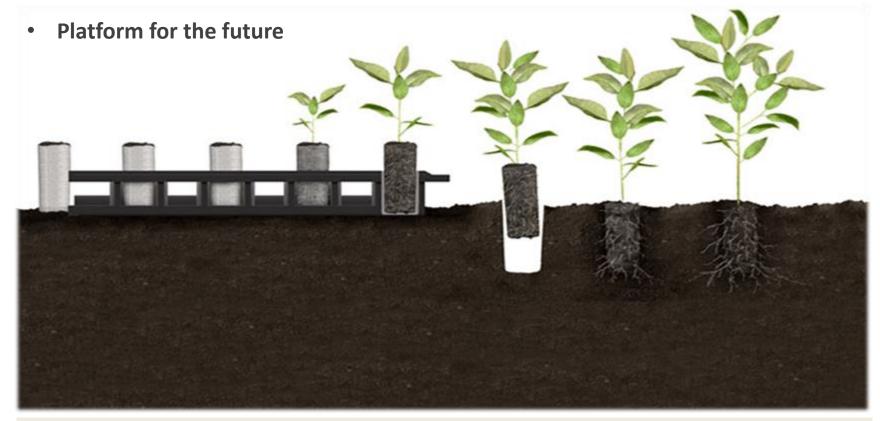






WHY ARE PAPER POTS BETTER?

- Efficiency gains
- Survival & biomass gains (climate risk)





THANK YOU

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ELLEPOT®

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