





## OUR HISTORY



# INVEST IN THE CUSTOMER





### SALES

Farmers are traditional in nature and often resistant to change. And there can be no greater change from traditional methods of application (i.e. tractors, aircraft and knapsacks) to drones.

We learned early on that these products cannot be effectively sold in a store or via a website. Our sales methodology therefore is to impressively demonstrate the technology in real spraying scenarios on farms by highly experienced and qualified sales staff, who can educate and engage technically with farmers.



## TRANING

PACSys provides free comprehensive training for every customer, optimising spraying results and ROI while reducing support burdens.

Our training incorporates seven years of experience in highly technical sugarcane conditions, making PACSys-trained pilots the best in the market. Quality training ensures quality spraying, results, reputation, and ultimately, increased sales.



## SERVICE

#### OUR **COMMITMENT** TO YOUR **FARM'S SUCCESS**

We prioritise fast and effective customer service to minimise downtime and maximise your crops's potential



### VISIT OUR BRANCHES NATIONWIDE

PACSys is the largest agricultural drone company in Africa, with approximately 30 staff members across various departments including admin, sales, training, customer service, and R&D. We operate four branches in South Africa:

- 01 BALLITO KZN (HQ)
- **02** BETHLEHEM FS
- 3 MIDDELBURG MPU
- 04 PAARL WC



## **DRONE BENEFITS**



# PRECISE & CONSISTENT COVERAGE = INCREASED PRODUCTIVITY

#### DJI AGRAS DRONE

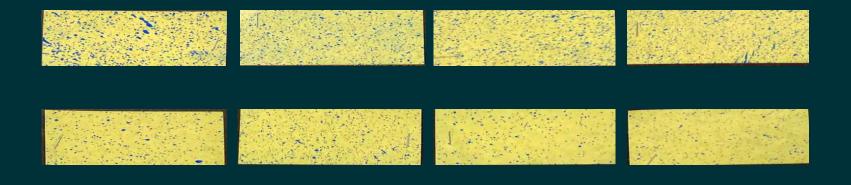


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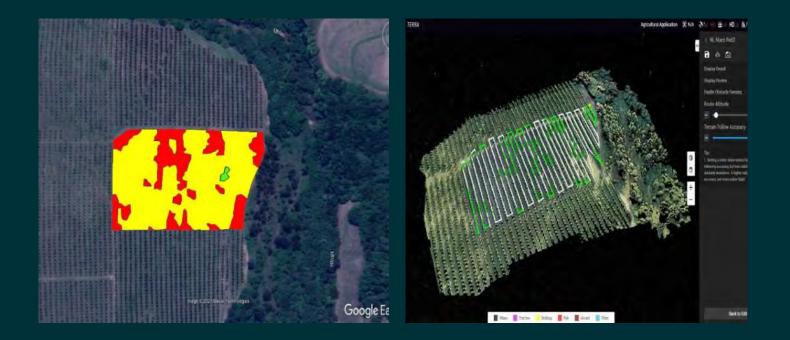
### EVEN COVERAGE & SUPERIOR CANOPY PENETRATION



# ENVIRONMENTAL BENEFITS REDUCED FUEL & DRIFT



#### ABILITY TO SPOT-SPRAY REDUCED PESTICIDE / COST



### IMPROVED SAFETY







### **REDUCED WATER CONSUMPTION**



### **DRONES IN TIMBER SINCE 2020**





# **THANK YOU**

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