



INNOVABILITY:

**Building the future of forestry with
synergy and cooperation**

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Forestry, Soils and Plant Nutrition Manager

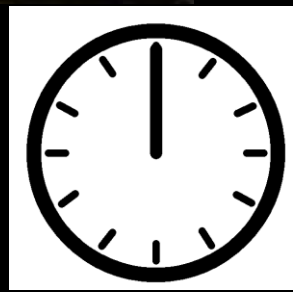
Alex Freitas

Nursery Researcher



Click aqui







SUSTAINABLE DEVELOPMENT GOALS

- | | | | | | |
|---|---|---|--|--|---|
| 1 NO POVERTY
Icon: Family of four | 2 ZERO HUNGER
Icon: Bowl of food | 3 GOOD HEALTH AND WELL-BEING
Icon: Heart with pulse line | 4 QUALITY EDUCATION
Icon: Open book and pencil | 5 GENDER EQUALITY
Icon: Gender symbols | 6 CLEAN WATER AND SANITATION
Icon: Water tap with drop |
| 7 AFFORDABLE AND CLEAN ENERGY
Icon: Sun with power symbol | 8 DECENT WORK AND ECONOMIC GROWTH
Icon: Bar chart with upward arrow | 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
Icon: Three cubes | 10 REDUCED INEQUALITIES
Icon: Double-headed arrow with equals sign | 11 SUSTAINABLE CITIES AND COMMUNITIES
Icon: Buildings | 12 RESPONSIBLE CONSUMPTION AND PRODUCTION
Icon: Infinite loop |
| 13 CLIMATE ACTION
Icon: Eye with globe | 14 LIFE BELOW WATER
Icon: Fish and waves | 15 LIFE ON LAND
Icon: Tree and birds | 16 PEACE, JUSTICE AND STRONG INSTITUTIONS
Icon: Scales of justice and dove | 17 PARTNERSHIPS FOR THE GOALS
Icon: Interlocking circles | |



Forestry scenario in Brazil



**R\$105
Billion**

Investment in expansion projects



**4,92
Billion**

Tons of CO2 stockpiled



87%

Renewable energy sources



**2,69
Millions**

Direct and indirect jobs



**6,91
Millions**

Hectares of conserved areas



**US\$12,7
Billion**

In exports



**10,6
Millions**

(hectares)
Certified area

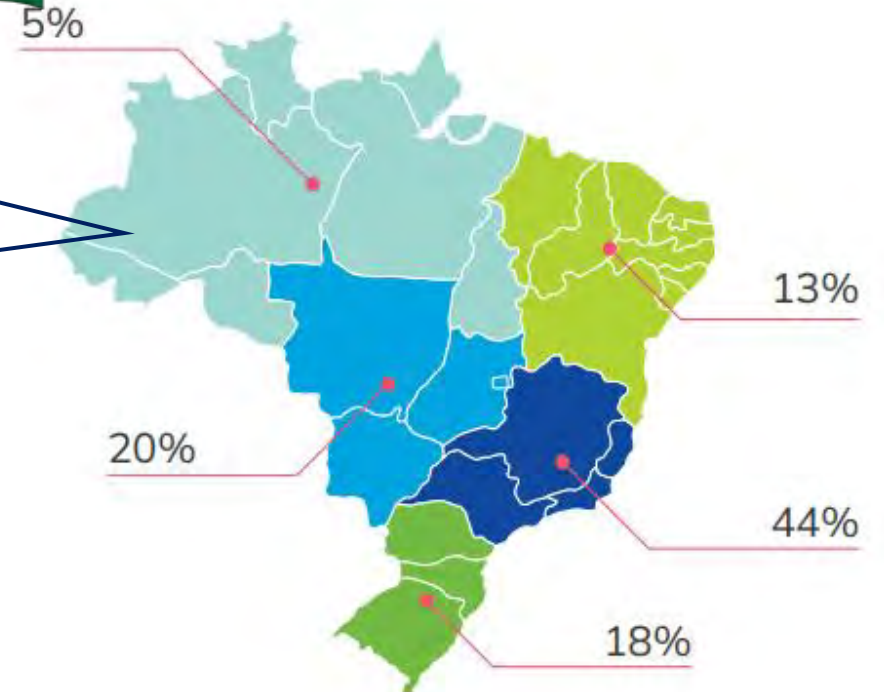
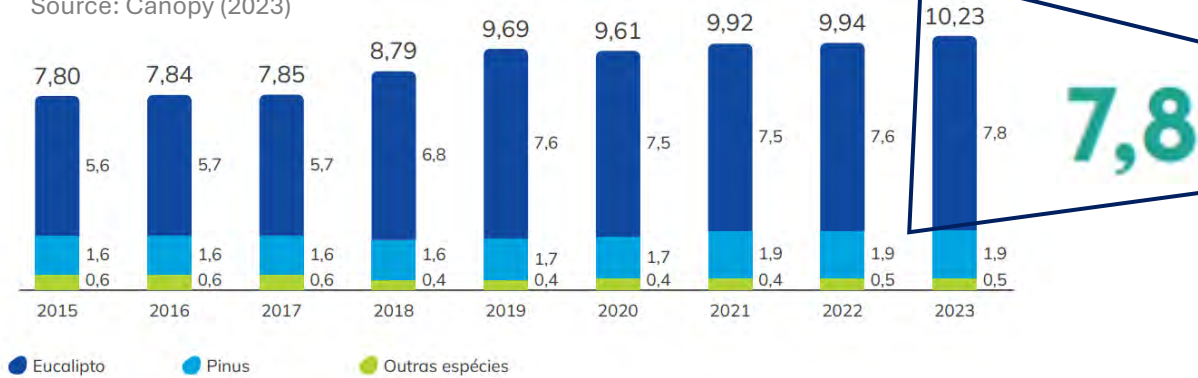


Forestry scenario in Brazil



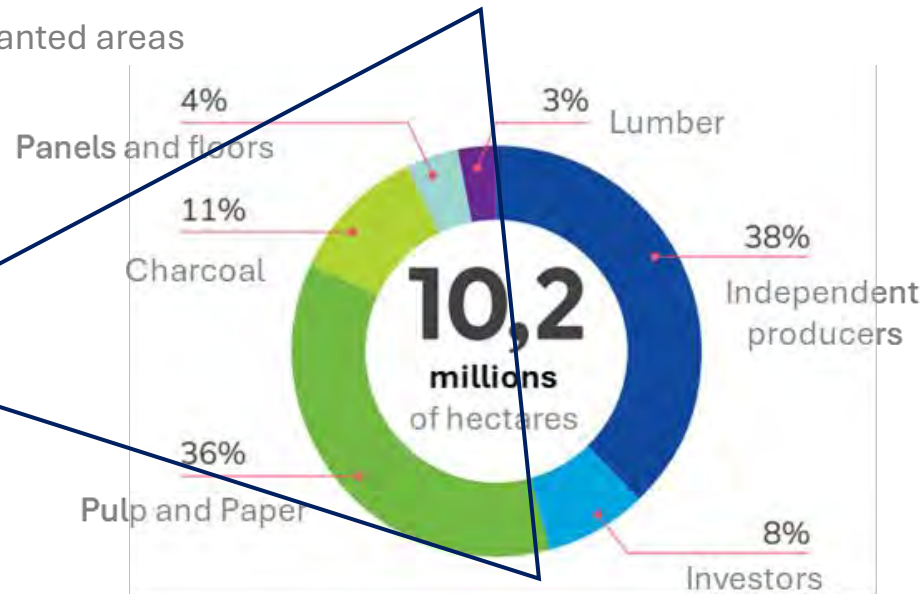
History of the distribution of planted area in Brazil (2015 – 2023)
(Millions of hectares)

Source: Canopy (2023)



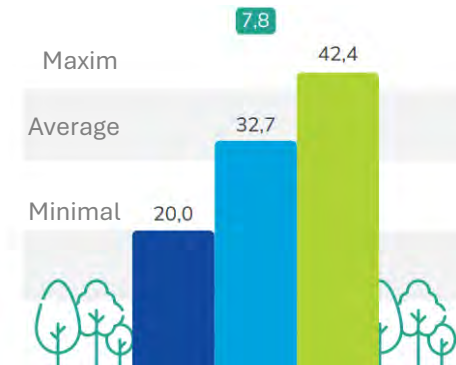
Distribution of planted areas

Source: Ibá (2023)

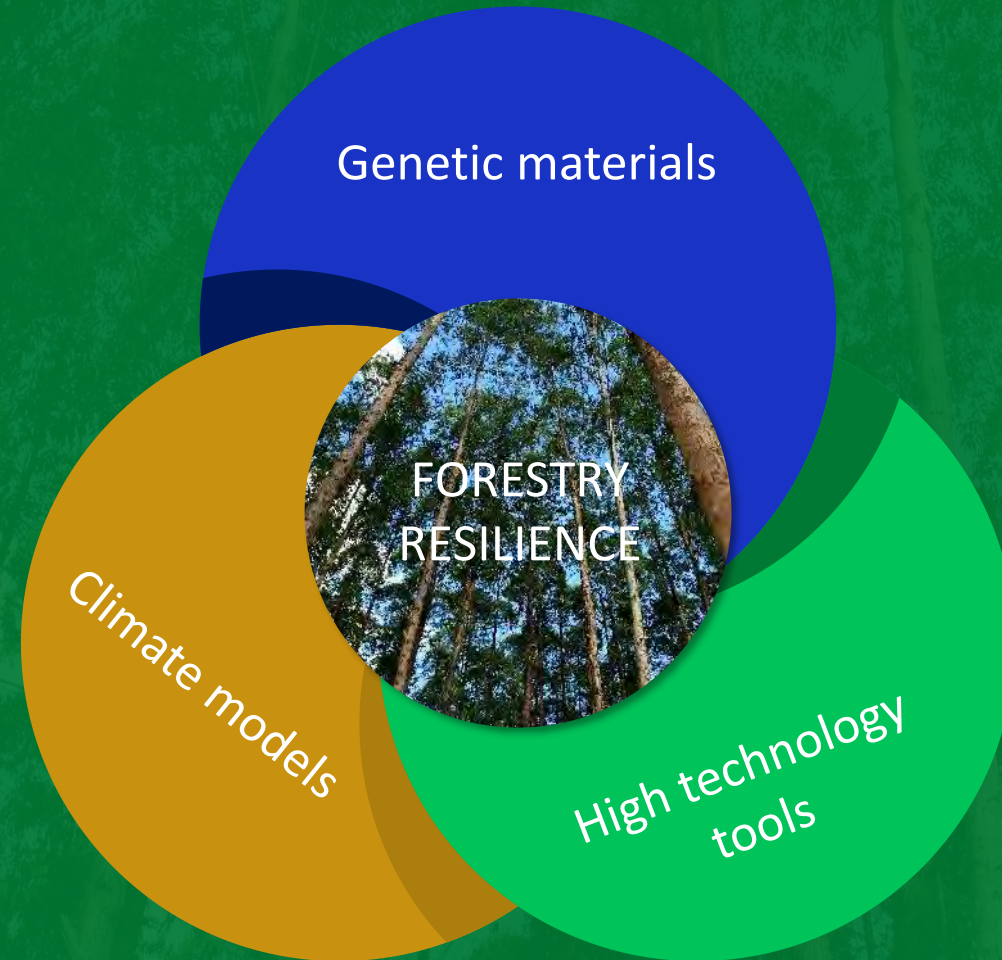


Productivity eucalyptus cultivation

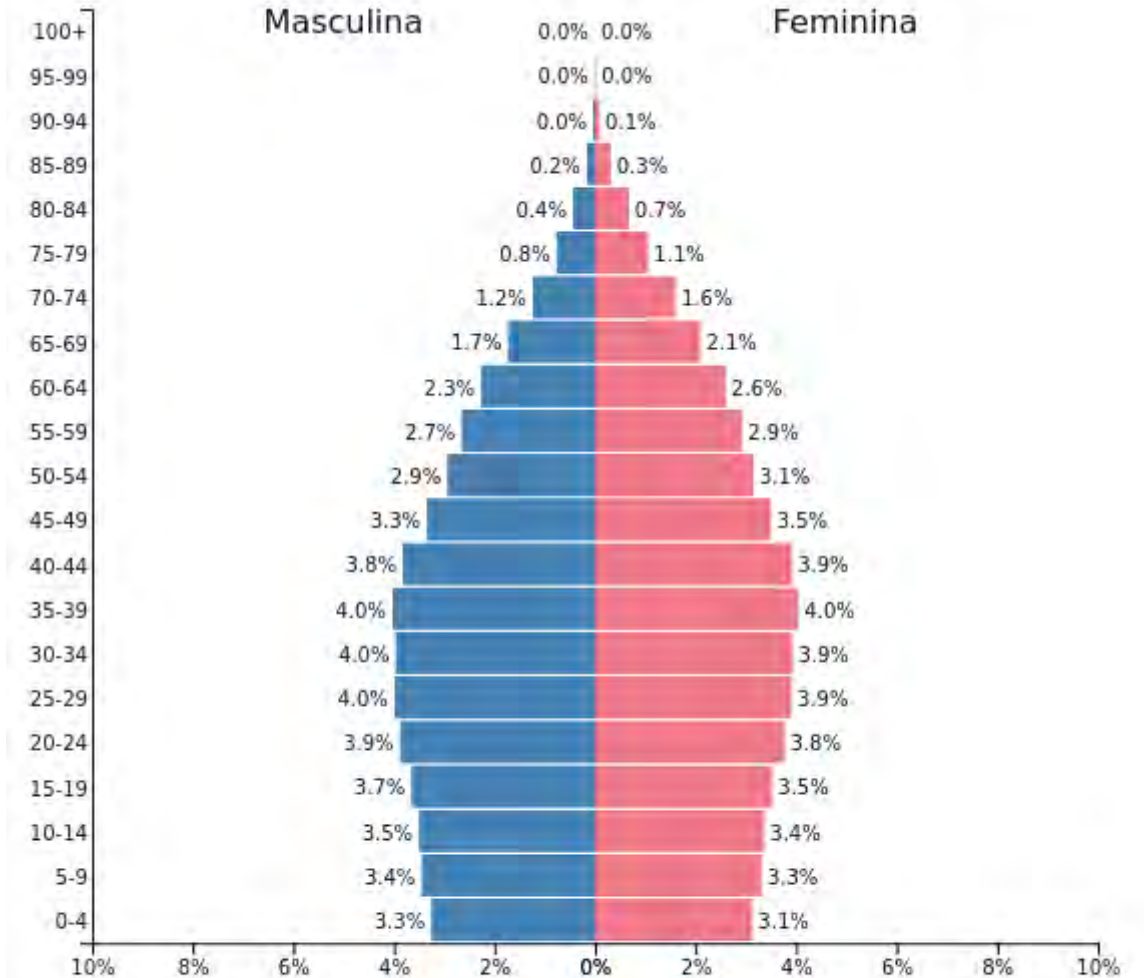
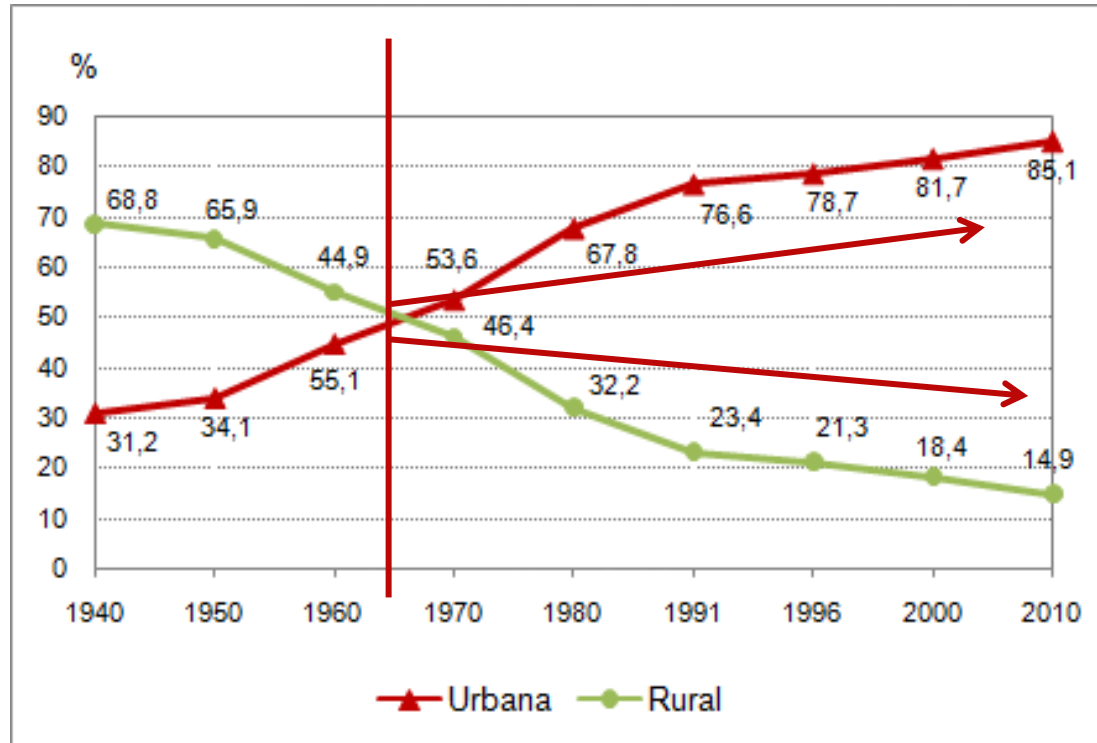
Source: Ibá & ESG Tech (2023)



Readiness to face future challenges



Social Challenges of Silviculture in Brazil



Climate Challenges of Silviculture in Brazil

Harsh Conditions



Fragile and exposed soils;



High temperatures that persist for long periods



Periods of drought or poorly distributed rainfall



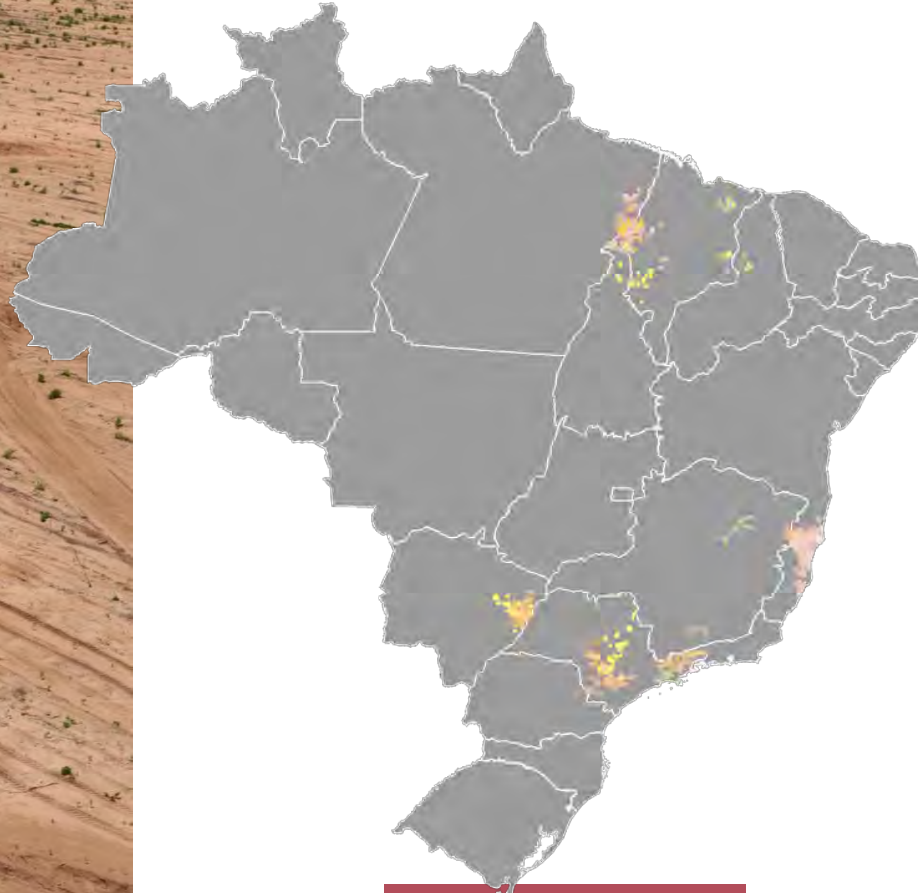
Emergence of new pests



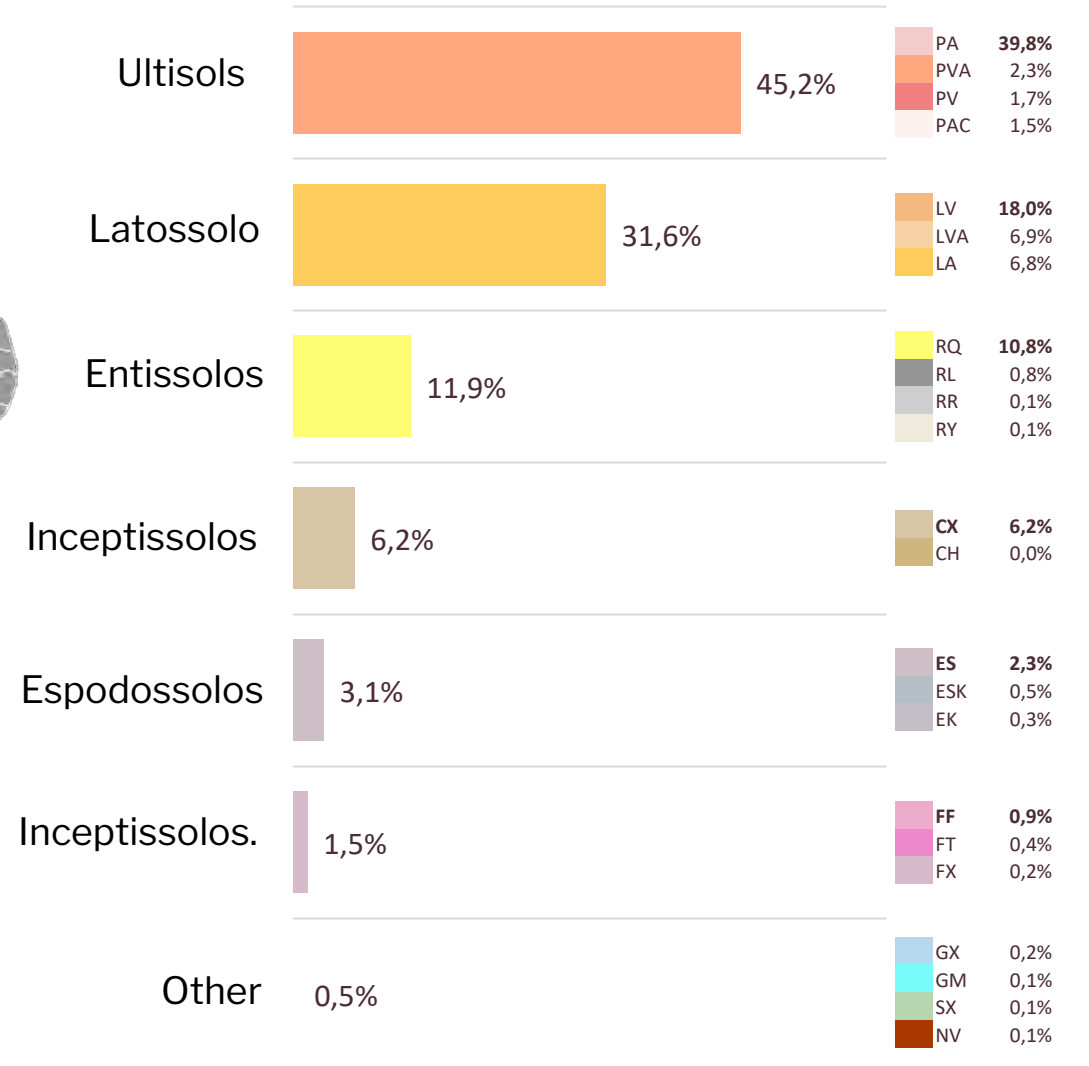
Challenges of soils we cultivate



Order and Suborder



**Mapped area
1.443.612 ha**



Industry + Forest + Nursery Connection



Investment in RD&I Projects



Source: Iba & ESG Tech (2023)

Energy efficiency, New feedstocks, new soil management practices and forestry

Mechanization, automation, robotization of crop treatments and software developer+ for climate prediction and management

Process optimization

30%



Use of technologies

20%



27%



Product Development

Bioproducts, technological fertilizers, new forest fibers, new markets for cellulose...

9%



Forest genetic improvement

New species and hybrids focused on water defiance, frost risks and increased wood density

14%

Outros projetos de Inovação e P&D

Circular economy, waste reduction, reduction and neutralization of carbon emissions

R\$122
Millions
In Brazil



Maria Carolina Zonette
Executive Management



Clayton Alcarde
Specialist



Eduardo Campinhos
Specialist



Edival Zauza
Innovations for Forest
Technology



Rodrigo Nascimento
Forestry, Soils and Plant
Nutrition



Everton Soliman
Health and Forest
Protection



Edmilson Bitti
Technological Extension



Ítalo Cegatta
Meta-Analysis and
Production Environments



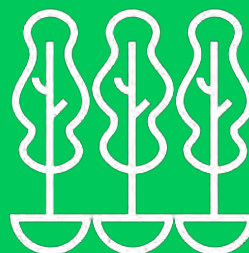
FOREST MANAGEMENT



Area focuses on technological innovations to boost productivity and lower operating costs with sustainability to ensure forestry business perpetuity.



Technological Development and Extension



Forest Management and Nutrition



Forest Sanitation and Protection



Forest Eco-efficiency

Continuing Forestry Education
Technology transfer
Operational (high TRL)
Monitoring

Integrated fertilization system. Preparing, planting and spacing.
Managing regrowth and new cultures

Disease control by inducing resistance. Weed competition and abiotic factors. Biologic pest control
integrated Management

Database and Modeling
Environmental monitoring. Climate change. Digital transformation



Lines of research

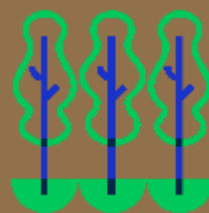
Genetics and Breeding



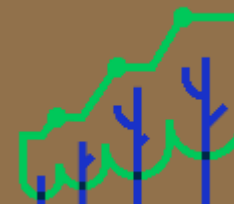
Focus on developing adapted and high-performance genetic materials for Suzano's varying edaphoclimatic conditions.



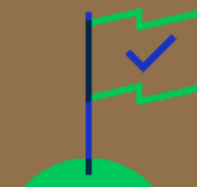
Recombination Center
Breeding Populations



Test of Cloned
Progenies



Extended Clonal Tests



Tetrys Recommendation
– Clonal Allocation



Dynamic Conservation of
Germplasm

Genomics

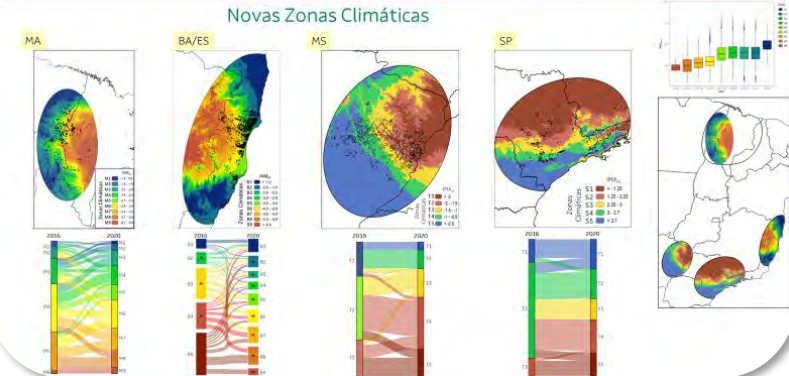
Clonal Development
Max Hybrid
Poliploides
Corymbia

Suzano Genetic Selection (SGS)
Nursery
Data and systems management

Embedded technologies in silvicultural management



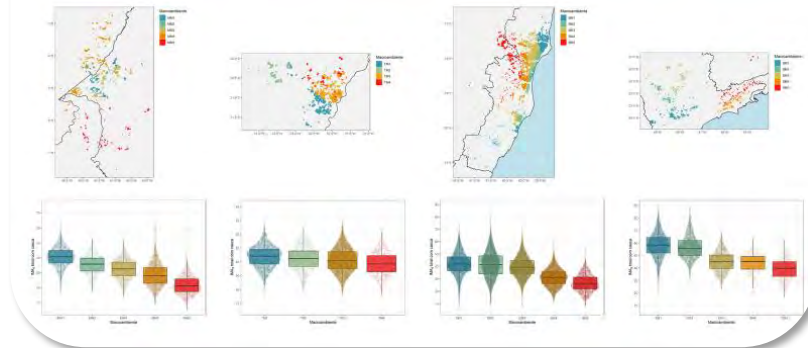
Climate Zones



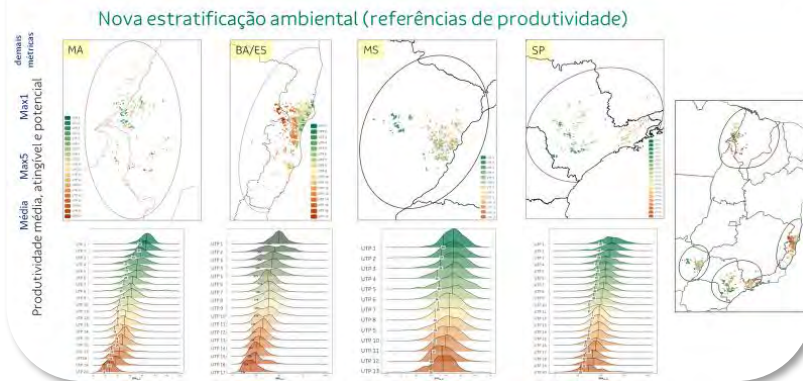
Physiographic zoning



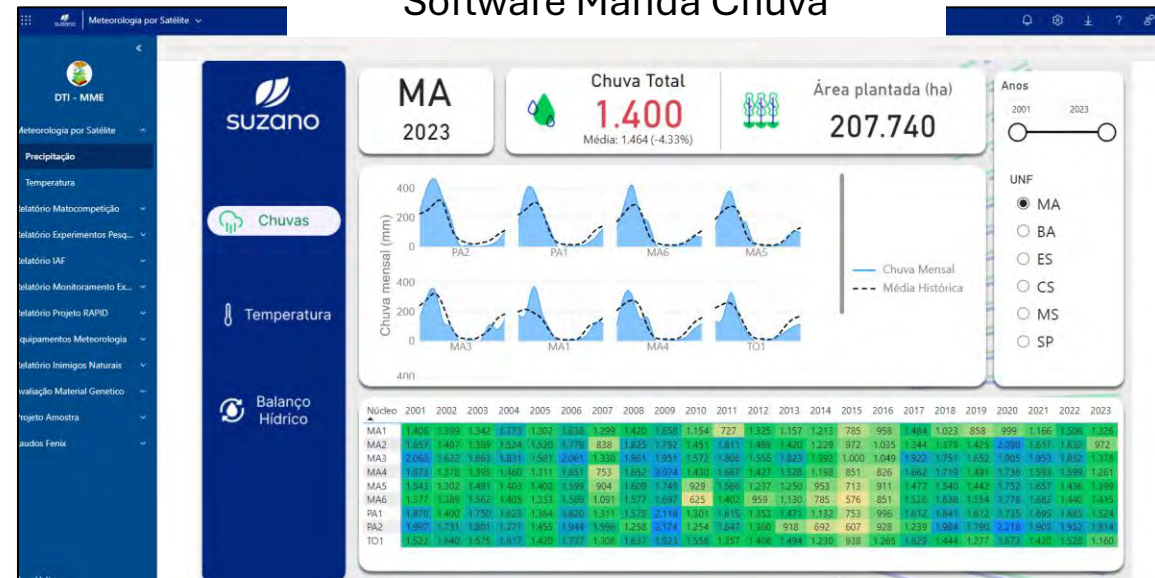
Macro environments



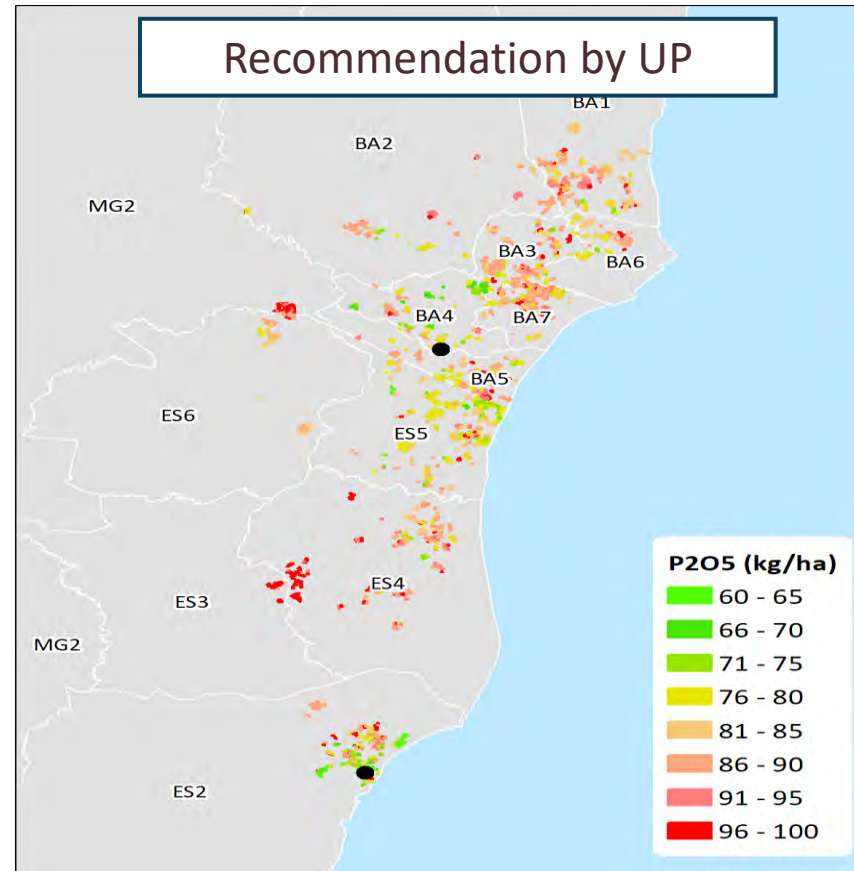
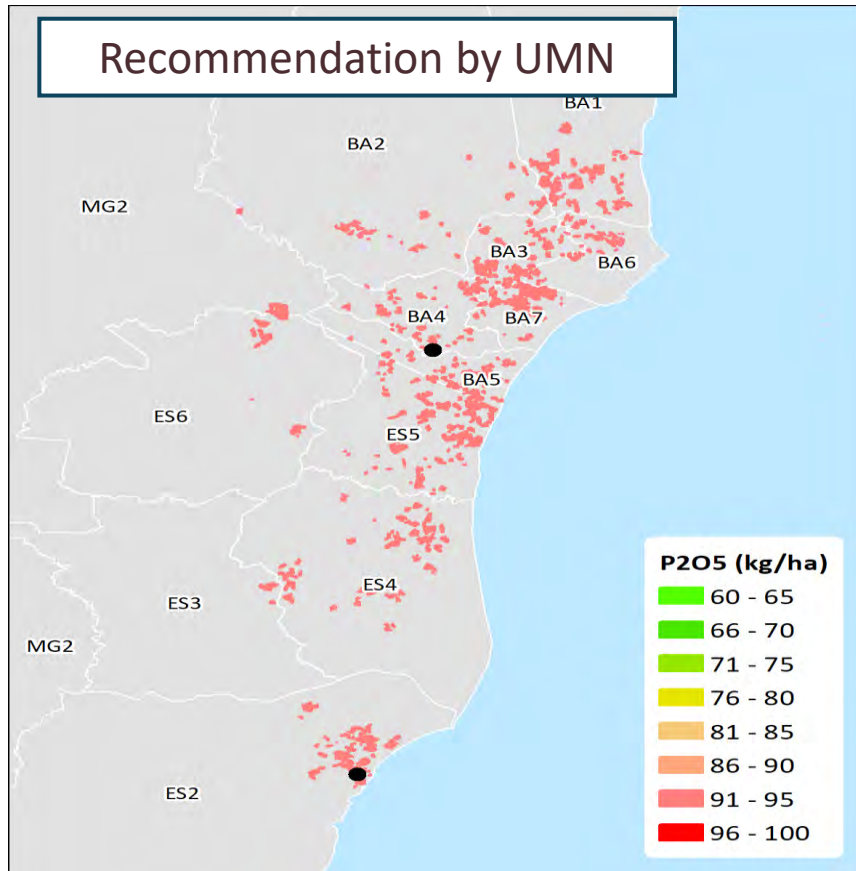
Zoning productivity



Software Manda Chuva



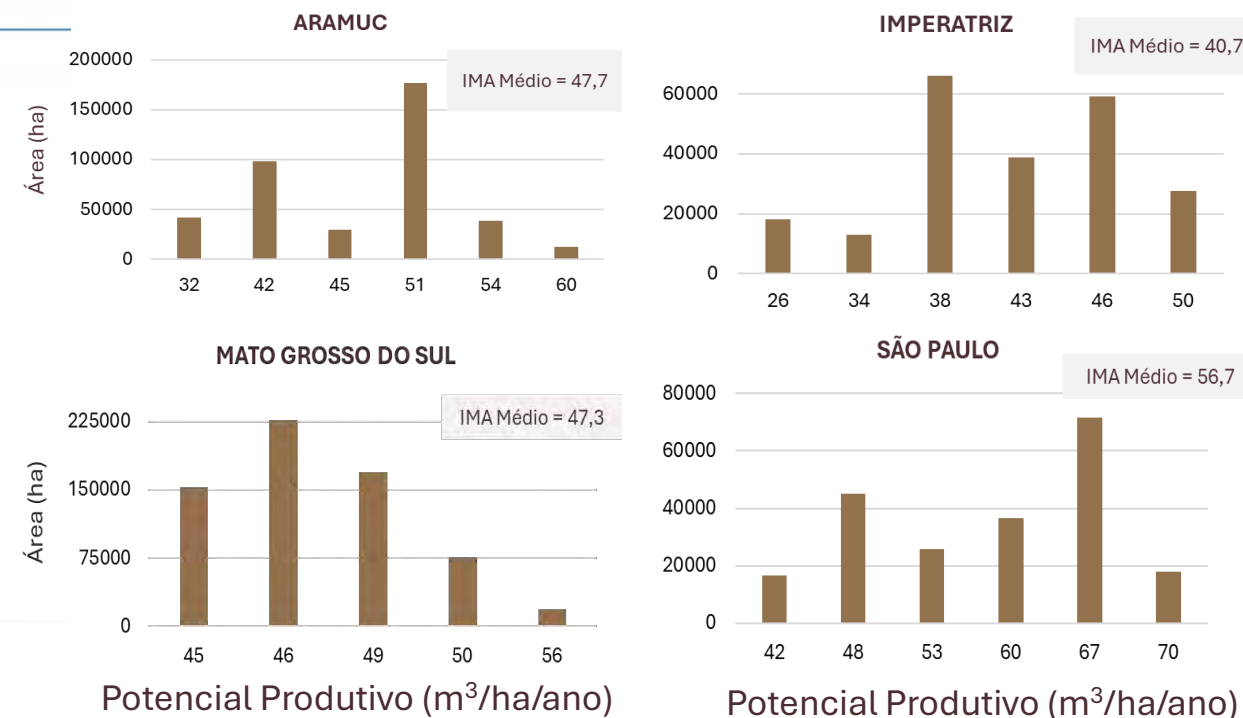
Evolution of the Fertilizer Recommendation Process at Suzano



There is great variation in soil fertility and productivity between PUs of the same farm, region and units.



Suzano's fertilizer recommendation system that integrates knowledge and manages the fertilizer recommendation process



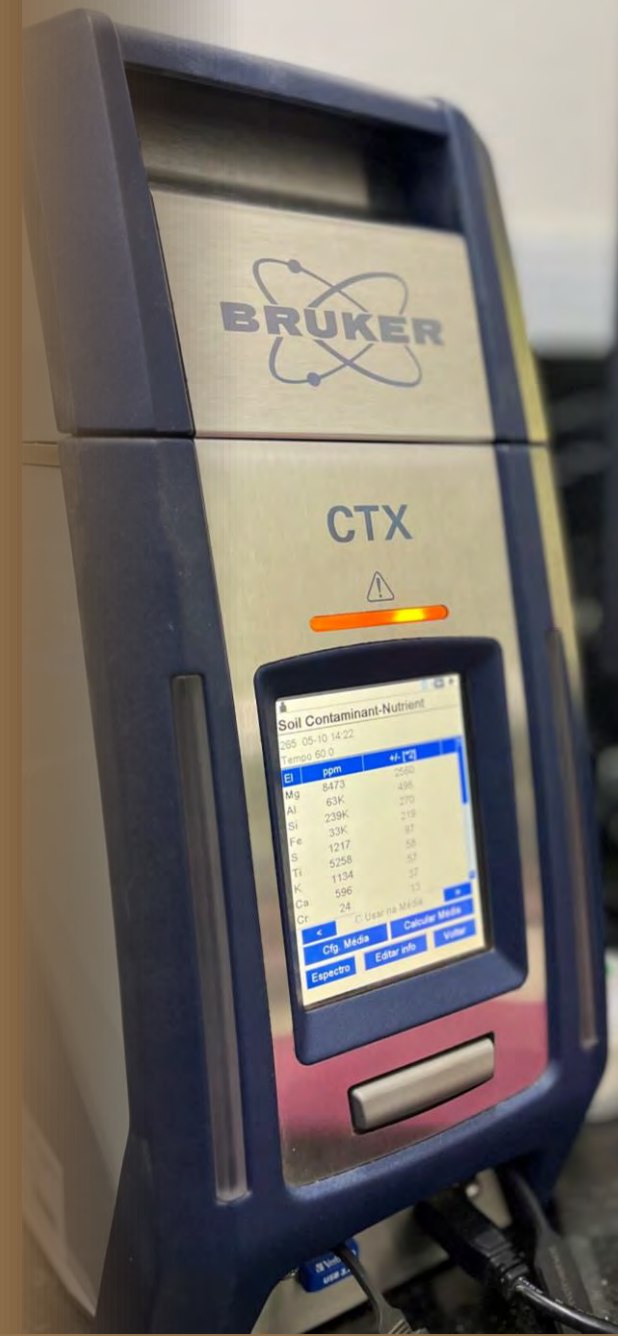
Information accessed in SIRA's own database - Base Modeling

Proximal sensing pXRF

Technique used by NASA to characterize the soils of Mars.

The analysis lasts only 60 seconds, generates no chemical residues and avoids a cost of about R\$1 million/year for the company.

It is expected to internalize 100% of the soil and plant analyses.



Forest Management: High-tech clonal forests



Forest Management: High-tech clonal forests



Forest Management: High-tech clonal forests



Forest Management: High-tech clonal forests



Forest Management: High-tech clonal forests





**“It's only good for us if it's good
for the world!”**



Rodrigo Nascimento
Research Manager



Alex Freitas
Nursery researcher



Thanks



@suzanoempresa



@suzano_oficial



@suzano



@suzano

Acesse nosso site :

